In November 2013, the Berlin 11 Satellite Conference for Students and Early Stage Researchers demonstrated the demand for a conference on Open Access and related issues targeting the next generation of scholars and researchers. Co-hosted by the Max Planck Society and the Right to Research Coalition, SPARC's student initiative, the meeting convened more than seventy participants, (selected from a pool of three hundred applicants) representing thirty-five nationalities across five continents. More than a dozen leaders from the Open Access community also attended the conference, and affirmed the conference's utility in encouraging the next generation of scholars to take ownership of the system of scholarly communication that they will inherit.

Slated to take place in Washington D.C. in late Fall of 2014 (targeting November 15-17 to coordinate with the international Open Education Conference), this year's meeting will be expanded significantly in size, scope, and duration. Held over three days, the meeting is designed to serve as a powerful catalyst for projects led by the next generation of scholars and researchers to advance Open Access, Open Data, and Open Educational Resources. The first two days will combine a formal program of keynotes and panel discussions with interactive workshops to build participants' skills in key areas, from raising institutional awareness to coordinating national-level campaigns effectively. The third day will take advantage of the meeting's Washington D.C. location by providing a half-day of advocacy training followed by the opportunity for in-person meetings with policymakers ranging from members of the U.S. Congress to representatives from national embassies and IGOs.

Most importantly, the meeting will serve as a strong centerpiece for a larger international students and early stage researchers action network that will provide a framework to support the work of students throughout

the year. Travel scholarships will provide a strong incentive for individuals to get involved before applications open, and encourage continued involvement in preparation for the next year's meeting. For those who cannot attend in person, the meeting will be live-streamed, and options for organizing satellite events around the world that re-create the energy of the in-person meeting will be explored

For an example of a creative, student-led project, visit the Open Access Button (www.oabutton.org), a project launched at last year's Berlin 11 Satellite Conference that has gained significant international attention and support through coverage in outlets from the *Guardian* to *Scientific American*.

This event will only be possible with the generous support of sponsoring organizations that understand the benefits of empowering the next generation to change the way research outputs are shared, and seek to play a leadership role in facilitating positive change. Most students and early career researchers, even those at well- funded institutions, simply do not have access to travel funding for a meeting such as this. Their involvement truly relies on your support.

On the following pages, you will find levels of sponsorship for the meeting with options to suit organizations of all sizes—from college and university libraries, to the largest research funders. While the highest tiers of support will be crucial to underwrite the meeting, any level of support can make a significant contribution. Even simply sponsoring an individual scholarship will help ensure that dedicated students and early career researchers can attend, regardless of where they live.

Many thanks for considering supporting the meeting, and we look forward to working with your organization to bring the energy, passion, and creativity of the next generation to these issues of such importance to science and scholarship.

Best,

Nick Shockey
Director
Right to Research Coalition

Nicole Allen
Director of Open Education
SPARC

Organized by:

SPARC

OpenCon2014

The Student and Early Career Researcher Conference on
Open Access, Open Education and Open Data

Presenting Sponsor

Number available: 3

Level of support: $30,000 or more

Benefits:

- Prominent placement of sponsoring organization's logo on the conference website, all collateral, and conference title slides
- Three free conference registrations
- Table and space provided for sponsoring organization's collateral throughout the first two days of the meeting; placement of organization's table near registration desk
- Statement of thanks at the opening and closing of the meeting
- Opportunity to address the full conference for up to 5 minutes during the opening session
- Opportunity to have two communications of up to 150 words included in two emails sent to all participants, one before the meeting and one after
- A copy of the meeting report detailing the impact of the conference

Webcast Sponsor

Number available: 1

Level of support: $15,000 or more

Benefits:

- Prominent placement of sponsoring organization's logo on the title slides for the webcast, as well as on the conference website and all collateral
- Incorporation of sponsoring organization's logo into the opening video bumper that will be attached to all video recordings from the meeting
- Two free conference registrations
- Inclusion in a statement of thanks at the opening and closing of the meeting
- Opportunity to have one communication of up to 150 words included in an email sent to all participants, either before or directly following the meeting
- Exclusive time to talk with participants and distribute collateral around the coffee break area during the 30-minute break of the second morning with a table and space provided
- A copy of the meeting report detailing the impact of the conference

Supporting Sponsor

Number available: 5

Level of support: $7,500 or more

Benefits:

- Placement of sponsoring organization's logo on the conference website and all collateral
- One free conference registration
- Inclusion in a statement of thanks at the opening and closing of the meeting
- Table and space provided for sponsoring organization's collateral during registration hours and coffee break of the first morning
- Opportunity to address the assembled participants for up to 2 minutes
- A copy of the meeting report detailing the impact of the conference

OpenCon2014

The Student and Early Career Researcher Conference on
Open Access, Open Education and Open Data

Lunch Sponsor

Number available: 2
Level of support: $5,000 or more
Benefits:

- Opportunity to address the assembled participants directly before lunch for up to 2 minutes
- One free conference registration
- Table and space provided for sponsoring organization's collateral in close proximity to the lunch area
- A copy of the meeting report detailing the impact of the conference

Travel Scholarship

Number available: No limit (organizations are allowed to sponsor multiple scholarships)
Level of support: $1,500 or more
Benefits:

- Placement of sponsoring organization's logo on a dedicated portion of the conference homepage for organizations sponsoring a travel scholarship
- Option to select one qualified student or early career researcher to attend the meeting with a travel scholarship of up to the sponsorship amount
- Statement of thanks to the group of organizations which sponsor travel scholarships at the opening of the meeting with each organization's logo displayed
- A copy of the meeting report detailing the impact of the conference

Contributor

Number available: No limit
Level of support: $500 or more
Benefits:

- Placement of sponsoring organization or individual's name on a dedicated page of the conference website, which will be linked from the homepage.
- Statement of thanks to the group of organizations and individuals that contribute at the opening of the meeting
- A copy of the meeting report detailing the impact of the conference

Coffee Break Sponsor

Number available: 3
Level of support: $2,500 or more
Benefits:

- Exclusive time to talk with participants and distribute collateral around the coffee break area during either 30-minute afternoon break of the first two days or the morning break of the last day with a table and space provided
- One free conference registration
- Statement of thanks directly before sponsored coffee break
- A copy of the meeting report detailing the impact of the conference

T-shirt Sponsor

Number available: 1
Level of support: $2,500 or more
Benefits:

- Prominent placement of sponsor's logo on conference t-shirts to be distributed at the meeting
- One free conference registration
- A copy of the meeting report detailing the impact of the conference

Sponsorship is open to organizations or individuals with a commitment to the value of Open Access, Open Educational Resources or Open Data and subject to approval from the organizers according to SPARC's sponsorship guidelines.

For more information about sponsoring the Student & Early Stage Researcher Conference on Open Access, OER, and Open Data, please contact Nick Shockey at nick@arl.org or +1 (202) 296-2296, or fill out the form at http://www.righttoresearch.org/act/opencon/sponsor

Checks should be made payable to our fiscal sponsor, the Association of Research Libraries, and mailed to:

Right to Research Coalition
c/o Shawn Daugherty
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Washington, DC 20036, United States